

FIT GENEIUS

Personalized Wellness: Science-Backed Wellness Solutions

Fit Geneius leverages genetic insights to deliver customized lifestyle, nutrition, mindset, and fitness solutions. Our mission is to help individuals unlock their full potential through personalized wellness programs tailored to their unique biology, behaviors, and goals.



by Jami Marlies

The Problem

Generic Advice

Traditional wellness programs offer one-size-fits-all solutions that often fail to deliver results.

Unique Needs Ignored

Individuals struggle to find solutions addressing their specific biological needs.

Unsustainable Changes

Generic approaches lead to frustration, poor health outcomes, and short-lived improvements.



Our Solution



Genetic Analysis

Tailored recommendations based on unique genetic makeup.



AI-Powered Analytics

Advanced technology analyzes assessments, genetic markers, and data to refine recommendations.



Custom Wellness MAPs

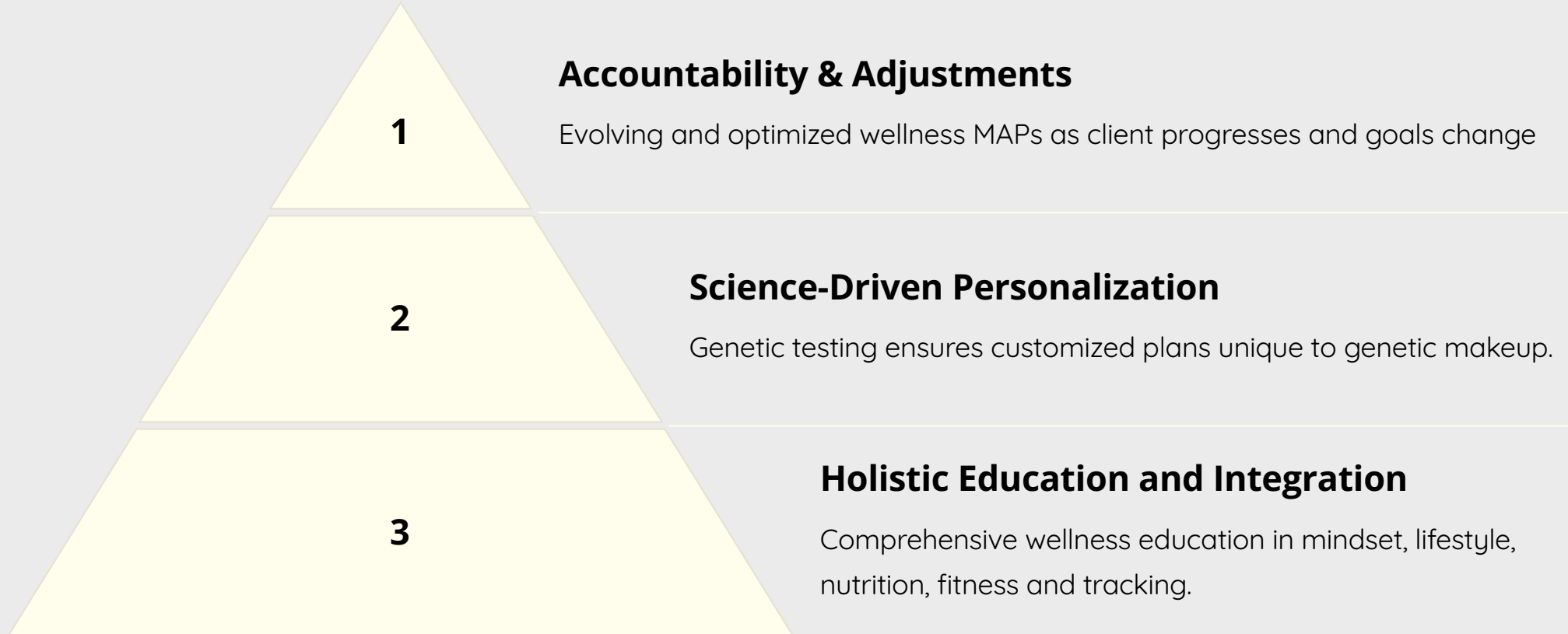
Individualized and optimized MAPs. Mission and Action Plans, for clear guidance.



Behavioral Coaching

Experienced coaches with proven strategies for sustainable behavior change.

Unique Value Proposition



Market Opportunity

\$4.5T

Global Wellness Market

Significant growth in personalized health, fitness, and nutrition solutions.

Rising health concerns and consumer demand for accurate information, innovative solutions, and customized wellness services positions Fit Geneius to capture a significant share of this expanding market.



Traction

1

Initial Trials

Conducting pilot to test program effectiveness and gather feedback.

2

Positive Client Insights

Early participants demonstrating high and effective engagement with personalized plans.

3

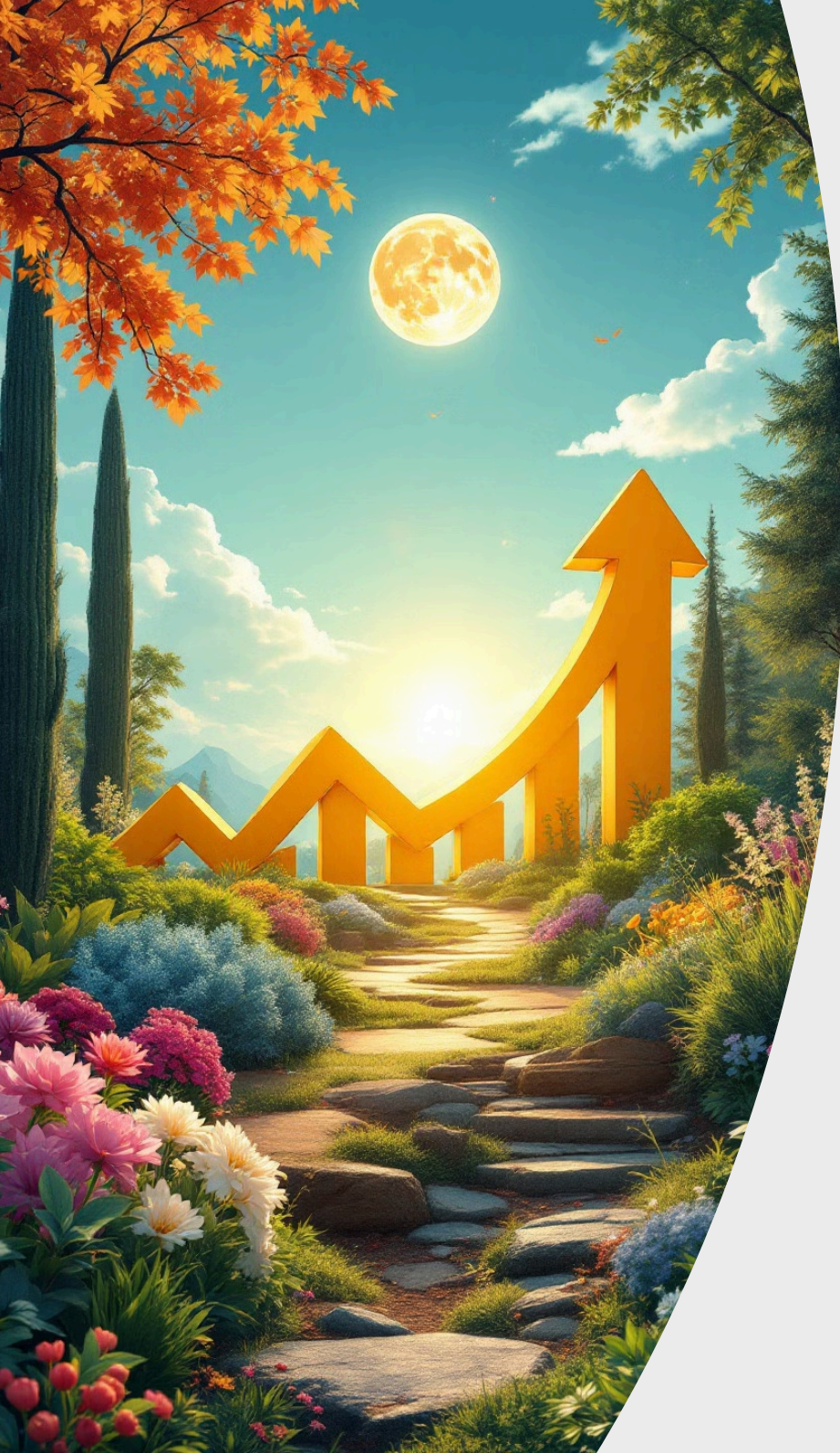
Foundational Genetic Programs

Utilizing four core wellness reports: Define, Shine, Lift, and Shift.

4

Education Material Creation

Five core educational materials and tools in development in mindset, lifestyle, nutrition, fitness and tracking.



Business Model

1

Program Packages

Custom wellness plans with genetic testing.

2

Coaching Subscriptions

Ongoing support for accountability.

3

Product Marketplace

Projected curated wellness products (e.g., supplements, tools).



Financial Overview

\$500K

Year 1 Revenue

20%

Year 2 Growth

\$5M

3-Year Goal

Annual revenue with scalable program adoption.



The Ask: \$1 Million in Phased Funding

Phase 1: \$250,000

- Develop foundational content
- Create analytics platform
- Launch initial marketing

Phase 2: \$750,000

- AI integration
- Character animation
- Enhanced user experience
- Scalable content



Next Steps

Let's connect to discuss how Fit Geneius can deliver lasting results while capturing opportunities in the booming wellness industry.

If you sit in mud, you'll get muddy. So, get up and get going!