

FIT GENEIUS

Personalized Wellness: Education, Genetics, AI





Revolutionizing wellness with education, genetic-driven data, and AI-powered analytics

 by Jami Marlies





The Problem with Generic Fitness Plans

-  **Lack of education**
-  **Not personalized**
-  **Unsustainable**
-  **Narrow scope**

80% fail to achieve lasting results with one-size-fits-all routines

Introducing Fit Geneius



Wellness education



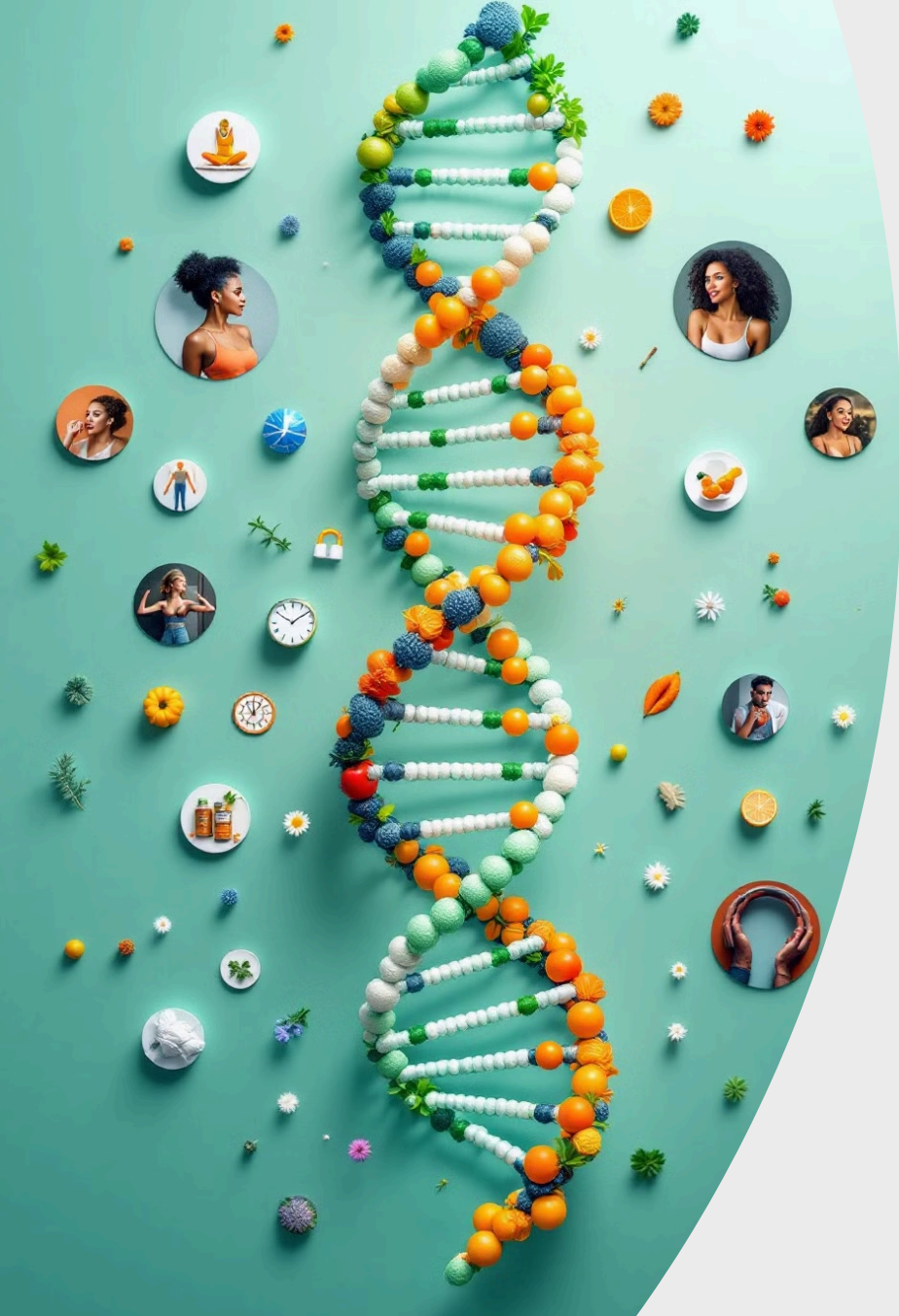
Advanced genetic testing



AI-driven insights and analytics



Personalized plans with ongoing optimization





How it Works

1

DNA test kit

Sent to your doorstep and shipping free of charge

2

Wellness Education

Mindset, Lifestyle, Nutrition, Fitness, Tracking

3

Analysis and AI Analytics

Personalized Wellness MAP through assessments and DNA

4

Ongoing support

Continuous optimization through progress and AI analytics

A Growing Market

\$87B

Global fitness market

4%

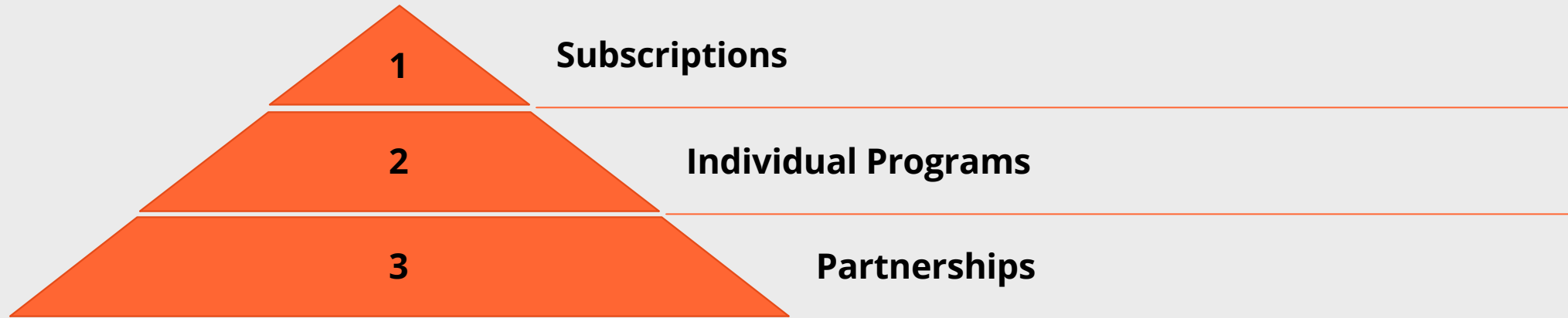
Annual growth



Demand for personalization



Revenue Streams



Subscription-based model with multiple revenue streams

Evidence of Success

95% satisfaction rate

in beta phase

Further research

integration in schools and corporate and study success

Meet the Team



Jami Reynolds, CEO

MS Information Systems, 20 years executive leadership



Sarah Berry, COO

MS Clinical Nutrition, 15 years health coaching

Financial Projections

1

Year 1 Revenue Goal: \$500,000

Revenue primarily from early program licensing to educational institutions, pilot program fees, and initial coaching subscriptions.

2

Year 2 Projected Growth: 20%–40%

Expansion driven by partnerships with additional universities and school districts.

3

Gross Margin 80%-90%

High-margin digital products and AI-driven services offset costs, ensuring profitability.





Join the Future of Fitness

Personalize fitness. Shape the future of wellness.

Educate

Apply

Optimize